



Sponsorship Opportunities

PLATINUM SPONSOR - \$25,000

- Two VIP tables of ten on show floor with gift bags
- Special table gift for each guest
- Logo to appear prominently with event logo
- Named as Presenting Sponsor with corporate name/logo on all marketing materials (event program, event sponsor signage and in show presentation)
- Logo on event webpage with link to your webpage
- Vendor/Exhibit space in VIP Area entrance
- Center spread advertisement in event program - artwork design included
- Opportunity to nominate two individuals to walk dogs during the show*
- Selection of one dog contest to sponsor: Puppy Parade, Small Dog Contest, Medium Dog Contest, Large Dog Contest, Variety Pack Contest, Special Needs Contest (selection preference determined by receipt of payment and advertisement materials)
- Assist in judging one dog category during show
- Opportunity to provide promotional materials to VIP guests in event bags
- VIP parking
- One sponsor sign at dog bungalow entrance at The Animal Foundation until day of Best in Show
- Private tour of The Animal Foundation for up to 10 people (includes shelter t-shirt)
- 100 general admission tickets

DIAMOND SPONSOR - \$10,000

- One VIP table of ten on show floor with gift bags
- Recognition as Diamond Sponsor in event program, on event sponsor sign at event entrance, in show presentation, on event webpage, and verbal recognition as Diamond Sponsor at event
- Logo on event webpage with link to your webpage
- Vendor/Exhibit space
- Full page advertisement in program (7.5" x 10") - artwork design included
- Opportunity to nominate one individual to walk a dog during the show*
- Selection of one dog contest to sponsor: Puppy Parade, Small Dog Contest, Medium Dog Contest, Large Dog Contest, Variety Pack Contest, Special Needs Contest (selection preference determined by receipt of payment and advertisement materials)
- Opportunity to provide promotional materials to VIP guests in event bags
- 50 general admission tickets

GOLD SPONSOR - \$6,000

- One VIP table of eight on show floor with gift bags
- Recognition as Gold Sponsor in event program, on event sponsor sign at event entrance, in show presentation, on event webpage, and verbal recognition as Gold sponsor at event
- Logo on event webpage with link to your webpage
- Vendor/Exhibit Space
- Half page advertisement in the program (7.5" x 4.75") - artwork design included
- 25 general admission tickets

SILVER SPONSOR - \$3,500

- One VIP table of eight on show floor with gift bags
- Recognition as Silver Sponsor in event program, on event sponsor sign at event entrance, in show presentation, and on event webpage
- 10 general admission tickets

BRONZE SPONSOR - \$2,000

- One VIP table of eight on show floor with gift bags
- Recognition as Bronze Sponsor in event program

COMMUNITY GROUP SPONSOR - \$500

- Supports general admission seating for a local nonprofit group selected by The Animal Foundation
- Recognition in event program

Program Ad Opportunities

~~INSIDE FRONT COVER (7.5 X 10") - \$1,500 SOLD~~

~~INSIDE BACK COVER (7.5 X 10") - \$1,500 SOLD~~

FULL PAGE (7.5 X 10") - \$750

HALF PAGE (7.5 X 4.75") - \$400

I NEED MY ARTWORK DESIGNED - \$50

Please submit ad artwork as a high-resolution PDF or JPG (CMYK) to esheldon@animalfoundation.com by March 24th with "Show Program Ad" in the subject line.

*Individuals nominated to walk dogs in the show must be confirmed by April 3, attend a dog walking and socialization course, and commit to being backstage during the entire dog contest portion of the show (approximately 30 min.). Individuals must wear pants and close-toed shoes.

Sponsorship Commitment Form

Yes, I would like to sponsor The Animal Foundation's Best in Show on Sunday, April 23rd!

BEST IN SHOW SPONSORSHIP LEVEL COMMITMENT

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$25,000 | <input type="checkbox"/> Diamond Sponsor - \$10,000 |
| <input type="checkbox"/> Gold Sponsor - \$6,000 | <input type="checkbox"/> Silver Sponsor - \$3,500 |
| <input type="checkbox"/> Bronze Sponsor - \$2,000 | <input type="checkbox"/> Community Group Sponsor - \$500 |

PROGRAM ADVERTISING

- | | |
|---|--|
| <input type="checkbox"/> Inside Front Cover (7.5 x 10") - \$1,500 | <input type="checkbox"/> Inside Back Cover (7.5 x 10") - \$1,500 |
| <input type="checkbox"/> Full Page (7.5 x 10") - \$750 | <input type="checkbox"/> Half Page (7.5 x 4.75") - \$400 |
| <input type="checkbox"/> Ad Creation - \$50 | |

I CANNOT ATTEND. PLEASE ACCEPT MY TAX DEDUCTIBLE DONATION OF \$: _____

- \$250 covers a shelter guest's average stay
- \$100 provides a week's worth of food for a shelter animal
- \$85 provides spay/neuter surgery
- \$35 provides a complete set of vaccines
- other amount to support the 29,000 shelter animals entering our care each year

METHOD OF PAYMENT

Total Amount Due: _____

- I will pay online at animalfoundation.com/bestinshow (all credit cards accepted)
- Check enclosed (payable to The Animal Foundation)
- Please charge my card:

Card Number: _____ Expiration: _____ / _____

Name on Card: _____ Sec. Code: _____ Zip Code: _____

Signature: _____ Date: _____

I hereby authorize The Animal Foundation to make a charge to my credit card. I understand that the charge will be listed as The Animal Foundation on my monthly billing statement.

CONTACT INFORMATION

Name: _____ Company: _____

Sponsorship should be printed to read as: _____

Address: _____ home office

City, State, Zip: _____

Phone: _____ Email: _____

Please remit payment to The Animal Foundation, Attn: Development 655 N Mojave Rd, Las Vegas, NV 89101
or purchase online at www.animalfoundation.com/bestinshow
Contact us with any questions - 702.955.5973 | esheldon@animalfoundation.com

Program ad reservation and all ads and logos are due by March 24th to esheldon@animalfoundation.com
Artwork must be in a high-resolution PDF, JPG or CMYK
Please use "Show Program Ad" or "Show Logo" in the subject line